



# MONAVIE COMPENSATION PLAN

Effective February 28, 2009 (United States)

MON

the premier



MONA·VIE



MONA·VIE

the premier açaí blend

25.35 fl. oz. (750 ml)

AT MONAVIE, OUR DISTRIBUTORS ARE OUR MOST IMPORTANT ASSET, AND WE REWARD THEM WITH AN EXCEPTIONALLY GENEROUS COMPENSATION PLAN. THERE ARE 8 WAYS TO EARN INCOME\* WITH MONAVIE.

# 08

**01** DIRECT SALES

**02** BULK ORDER BONUS

**03** FIRST ORDER BONUS

**04** STAR MAKER BONUS

**05** TEAM COMMISSIONS

**06** EXECUTIVE CHECK MATCH

**07** LEADERSHIP POOLS

**08** MULTIPLE BUSINESS CENTERS

# THE KEY TO SUCCESS IN MONAVIE IS SIMPLE. BECOME A STAR AND HELP OTHERS BECOME STARS IN YOUR MONAVIE ORGANIZATION.

## 01

### DIRECT SALES

Retail sales allow you to earn income by purchasing MonaVie products at the wholesale price and then selling them at the retail price. The Preferred Customer program allows your customers who enroll in the AutoShip program a 15% discount on the retail price. You receive the difference between the wholesale price and the preferred customer price as a retail commission. In addition, distributors with at least 200 PV\* also receive the volume associated with preferred customer purchases (the volume being credited to their lesser volume leg) if their preferred customers place an order during the week their AutoShip processes. You don't need to be active<sup>†</sup> or qualified<sup>‡</sup> to earn profit from sales made to retail or preferred customers.

## 02

### BULK ORDER BONUS (BOB)

Each time someone you've personally sponsored places a bulk order, you receive one of the following bonuses: \$25 (3 cases), \$50 (6 cases), or \$75 (12 cases). Please note that you must be active with at least 200 PV to receive the above mentioned BOB. Distributors active with 100–199 PV receive a BOB of \$10 (3 cases), \$20 (6 cases), or \$30 (12 cases).

## 03

### FIRST ORDER BONUS (FOB)

Active distributors with at least 200 PV earn a one-time-only FOB of 20% of the PV (up to a maximum of \$40), and active distributors with 100–199 PV earn a one-time only FOB of 10% of the PV (up to a maximum of \$20) when their personally sponsored distributors place a first time order of MonaVie products. You must be active at the time the order is placed to earn the FOB.

## 04

### STAR MAKER BONUS

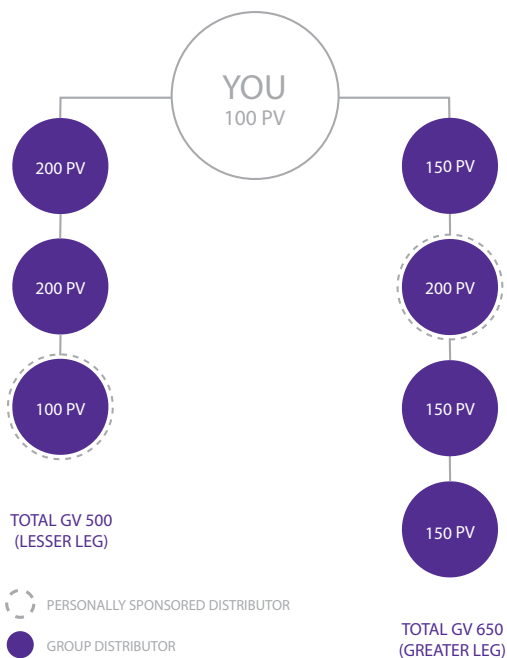
Active and qualified distributors with at least 100 PV may participate in our Star Maker Bonus. Each time one of your personally sponsored distributors reaches the rank of Star, the foundation for a successful MonaVie business, you earn a \$20 Star Maker Bonus. If you are active and qualified with 200 PV, you earn a \$40 Star Maker Bonus. If you are not qualified in the week one of your personally sponsored distributors reaches the rank of Star, you will have the following three weeks to become qualified in order to earn the Star Maker Bonus.

## TERMINOLOGY

\* **Volume:** Refers to the points assigned to products. PV is personal volume (personal purchases) and GV is group volume (purchases in your organization). For example, a case of MonaVie equals 100 PV.

<sup>†</sup> **Active:** Must generate a minimum of 100 PV every four weeks.

<sup>‡</sup> **Qualified:** Must have at least one personally sponsored and active distributor on both your left and right legs.



In this example, you are active with 100 PV. You are also qualified because you have a personally sponsored distributor on your left leg who is active with at least 100 PV and a personally sponsored distributor on your right leg who is active with at least 100 PV. Therefore, you qualify for 10% in team commissions,\* which in this example equates to \$50 (10% of 500 GV).

\* Equates to earning 5% of the balanced volume from both your left and right legs.

## 05

### TEAM COMMISSIONS

Team commissions are the fundamental building block of the MonaVie Compensation Plan. As a new distributor, your focus will be on creating retail and preferred customers, as well as building an organization of distributors.

The team commissions portion of our plan is called a binary. Binary means that you will be placed in one of two legs (left or right) in your sponsor's organization. You will then be compensated based on successfully building two legs of your own. Your sponsor (or anyone else in your upline) may also place people in your organization. As your group begins to grow, you are entitled to team commissions based on the total volume generated in your lesser leg.

Calculating team commissions: If you are active and have at least one personally sponsored and active distributor on both your left and right legs, you qualify for 10% in team commissions.

Team commissions are earned on your lesser volume leg and begin at 500 accumulated GV (group volume) on this leg, and on every 100 points thereafter. Any unpaid team volume carries over to the following week, as long as you remain active. For team commissions to be paid in subsequent weeks, there must be a minimum of 500 accumulated GV.

Any week your personal volume is over 200 PV, the overage will be applied to your lesser volume leg. Team commissions are limited to \$10,000 per week, per business center. Although team commissions may be earned by being active with 100 PV, you can maximize your earnings with our FOB, BOB, and Star Maker Bonus by remaining active with 200 PV.

# PERSONAL ENROLLMENT TREE AND THE EXECUTIVE CHECK MATCH PROGRAM

## 06

### EXECUTIVE CHECK MATCH

To further reward our executive field leaders, we have created the Executive Check Match (ECM) program.\* This program allows you to earn an ECM on the team commissions paid to distributors you personally sponsor, the distributors they personally sponsor, and so on—up to seven generations of executives in your personal enrollment tree. As your executive rank increases, so does the number of generations on which you can be paid an ECM.

You may earn an ECM not only on executives found in each of your personal enrollment tree legs, but also on distributors at the various Star ranks. A generation ends when a qualified executive is found, regardless of depth. The ECM has unlimited width. Therefore, in order to maximize your income, you should strive to continue advancing to higher executive ranks as well as personally sponsor distributors, thereby creating more personal enrollment tree legs on which you can earn an ECM.

\* The ECM is paid weekly and is based on a floating percentage. MonaVie guarantees a 50% payout of commissionable volume. After the various other ways of earning commissions with MonaVie are calculated, any remaining available commissions are allocated to the ECM and then paid, along with other earned commissions for the week. Bronze Executives and above must be active with at least 200 PV to earn an ECM. Weekly commissions from an ECM cannot exceed the volume from your lesser volume leg.

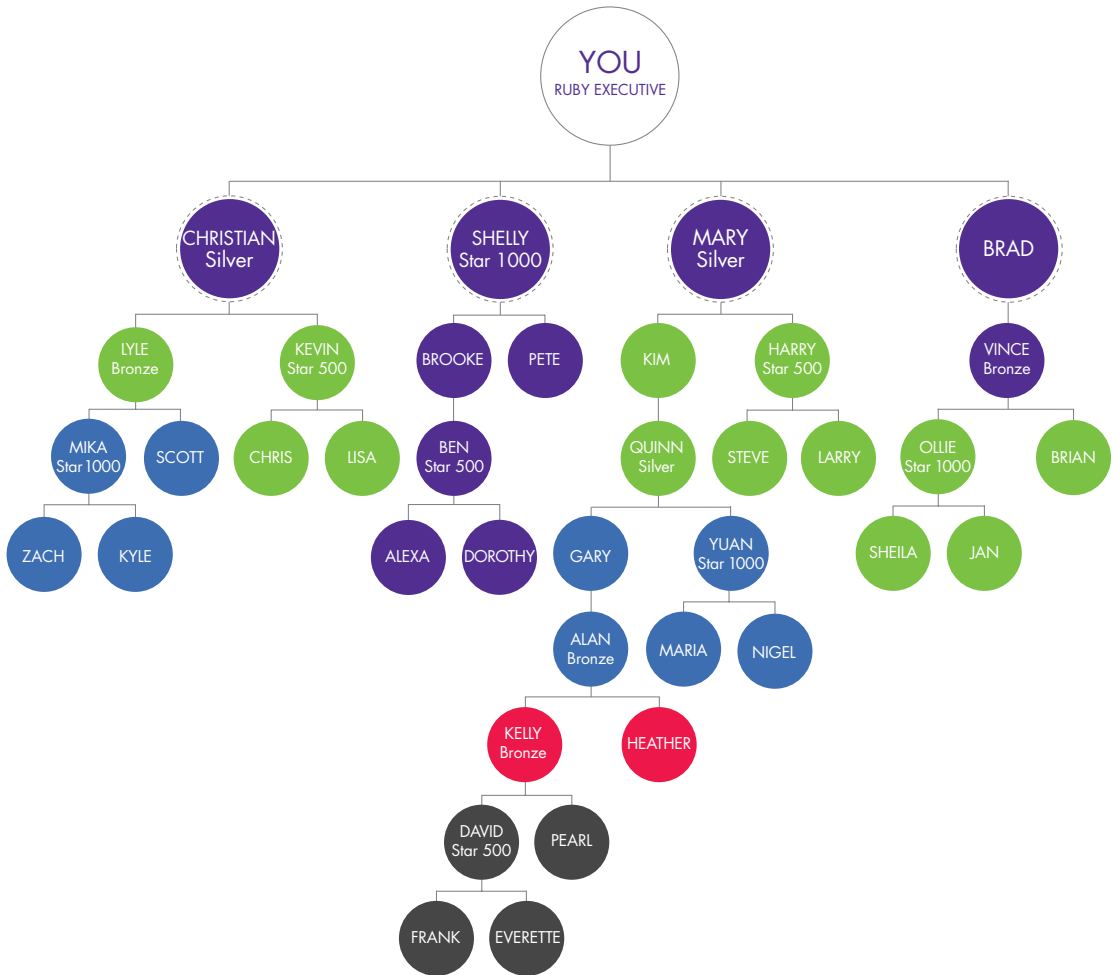
### EXAMPLE ILLUSTRATION

The illustration on the right is designed to help you better understand the ECM program. In this example, you are a qualified Ruby Executive, which enables you to earn an ECM through four generations of executives on each of your four personal enrollment tree legs. Once a qualified “paid as” executive is found on any leg, it completes the first generation of distributors for that particular leg.

Let’s look at the leg that begins with Mary. In this particular leg, you would earn an ECM through Kelly because she is a fourth generation distributor. To be paid deeper on this leg (allowing you to earn an ECM on David), you would need to advance to Emerald Executive, which would allow you to be paid through five generations of distributors.

Let’s look at one final example. On the personal enrollment tree leg beginning with Shelly, no executive exists in this line; therefore, everyone in this line is considered first generation. If Shelly or Ben were to earn team commissions, you would earn a first generation ECM.

To maximize your earnings with the MonaVie ECM program, you should strive to reach our highest executive ranks.



- PERSONALLY SPONSORED DISTRIBUTOR
- SECOND GENERATION DISTRIBUTOR
- FOURTH GENERATION DISTRIBUTOR
- FIRST GENERATION DISTRIBUTOR
- THIRD GENERATION DISTRIBUTOR
- FIFTH GENERATION DISTRIBUTOR

EXECUTIVE RANKS	BRONZE	SILVER	GOLD	RUBY	EMERALD	DIAMOND	BLUE DIAMOND
GENERATIONS PAID	1	2	3	4	5	6	7



## 07

### LEADERSHIP POOLS

#### BLUE DIAMOND LEADERSHIP POOL

We have reserved 1% of total company GV for our elite group of MonaVie Blue and Hawaiian Blue Diamond Executives with at least 200 PV. For each personal enrollment tree leg where there is a qualified Bronze Executive or above, qualified Blue and Hawaiian Blue Diamonds earn units in the Blue Diamond Leadership Pool. The more qualified executive legs you create, the more units you earn in this pool. This reward is paid weekly based on your earned portion.

#### BLACK DIAMOND LEADERSHIP POOL

We have reserved 1% of total company GV for our Executive Premier ranks with at least 200 PV. As a qualified Black Diamond or above, you earn units in this pool for each of your personal enrollment tree legs where there is a qualified Diamond Executive or above. The more qualified Diamond Executive legs you create—and the higher Executive Premier rank you achieve—the more units you earn in our Black Diamond Leadership Pool. The 1% total company GV is paid weekly to our qualified Premier Executives, based on their earned portion in this pool.

## 08

### MULTIPLE BUSINESS CENTERS

As your MonaVie business grows, you can potentially have a total of four business centers (initial center plus three additional centers), with each potentially earning \$10,000 per week in team commissions.

You are awarded your second business center at Hawaiian Blue Diamond and your remaining two business centers at Black Diamond. While additional business centers allow you to maximize your income earning potential, they are not required for you to advance within the MonaVie Compensation Plan. A distributor can reach Triple Crowne Black Diamond, the highest rank in MonaVie, by focusing on his or her initial business center.

To earn income on multiple business centers, you must maintain the business requirements of a qualified Blue Diamond and be active with 200 PV. In addition, you must have at least one qualified Star 500 leg under each business center.

To earn commissions on an additional business center, you must maintain a qualified Star 500 leg under the new business center and seven Star 500 legs under your initial business center. Additional business centers will have unlimited earning capability if your initial business center is qualified and paid as a Black Diamond. If, however, the “paid as” rank for your initial business center falls below Black Diamond for any given commission period, all additional business centers will be paid at their respective “paid as” ranks.

In addition, all PEAR (personally enrolled activity report) volume from additional business centers will count toward the qualification and rank advancement of your initial business center if your initial business center remains qualified and paid as a Black Diamond.

BLACK DIAMOND REWARDS\*  
PUT YOU IN THE DRIVER'S SEAT.



\* You must be fully compliant with your distributor agreement to be eligible for any Black Diamond rewards.

# EXECUTIVE PREMIER COMPENSATION

## BLACK DIAMOND

- Earn remaining two business centers (third and fourth)
- Participation in the MonaVie Leadership Pool
- \$1,500 Black Diamond Mercedes Car Allowance\*
- Black Diamond ring (men) and pendant (women)
- Your personalized Black Diamond documentary

## ROYAL BLACK DIAMOND

- \$100,000 cash reward
- Participation in the MonaVie Leadership Pool
- Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa†
- MonaVie Day: we're rolling out the red carpet for you—board the MonaVie jet and fly to Salt Lake City, Utah, for your official day at MonaVie headquarters
- Participation in the MonaVie Jet Credit program‡

## PRESIDENTIAL BLACK DIAMOND

- \$300,000 cash reward
- Participation in the MonaVie Leadership Pool
- Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa†
- Five night accommodations at the Atlantis Resort (Bahamas) in the MonaVie Reef Towers Penthouse§; airfare provided on the MonaVie jet
- Participation in the MonaVie Jet Credit program‡

## IMPERIAL BLACK DIAMOND

- \$600,000 cash reward
- Participation in the MonaVie Leadership Pool
- Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa†
- Adventure-filled Mediterranean getaway aboard a luxurious private yacht\*\*
- Participation in the MonaVie Jet Credit program‡

\* When you first achieve the rank of Black Diamond, you earn a \$1,500 allowance from MonaVie to apply toward the MonaVie Mercedes program. After you have received your new car (Mercedes SL550 or S550), MonaVie will continue to pay you \$1,500 per month for one full year as an allowance for your car. After one year, MonaVie will review your distributorship. You will continue to receive a monthly allowance for the next year, and subsequent years, based on how many weeks in the previous year you maintained your qualified and active rank of Black Diamond: 40 weeks plus = \$1,500; 30–39 weeks = \$1,000; 20–29 weeks = \$750; 15–19 weeks = \$500. You must be continually active with at least 200 PV to earn the Black Diamond car allowance.

† Annual access.

‡ As a qualified Royal Black Diamond Executive or above, you will earn MonaVie jet credits based on the “paid as” rank of your highest ranking business center. MonaVie jet credits are earned on a weekly basis at the following rate: Royal Black Diamond = 0.5, Presidential Black Diamond = 0.75, Imperial Black Diamond = 1, Crowne Black Diamond = 1.5, Double Crowne Black Diamond = 2, and Triple Crowne Black Diamond = 2.5. Jet credits expire 53 weeks after they are earned and are nontransferable.

§ MonaVie will pay for you and your spouse or significant other and up to four dependent children to fly to the Bahamas in the MonaVie jet. Your trip may be combined with other qualifiers. This is a one time trip for first time Presidential Black Diamond qualifiers only.

\*\* One time trip; hosted by a member of the MonaVie Executive Management team.



### CROWNE BLACK DIAMOND

- \$1,000,000 cash reward
- Participation in the MonaVie Leadership Pool
- Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa†
- Your second personalized Black Diamond documentary
- MonaVie Exotic Car program in partnership with duPont Registry—choose the car of your dreams (Lamborghini, Ferrari, Maserati, Rolls-Royce, or Bentley)
- Participation in the MonaVie Jet Credit program‡

### DOUBLE CROWNE BLACK DIAMOND

- \$2,000,000 cash reward
- Participation in the MonaVie Leadership Pool
- Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa†
- Five star trip to any one of five exotic locations (South Africa, the Rhine River, Switzerland, China, or Scotland)††
- Participation in the MonaVie Jet Credit program‡

### TRIPLE CROWNE BLACK DIAMOND

- \$3,000,000 cash reward
- Participation in the MonaVie Leadership Pool
- Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa†
- Participation in the MonaVie Jet Credit program‡
- A stratospheric adventure—MonaVie is taking you in, around, and now out of this world!††

### ANNUAL REWARD TRIPS

#### Ruby Fly-In††

As a new MonaVie Ruby, you'll fly to Midway, Utah, for training, networking, and fun at the world famous Zermatt Resort.

#### Diamond Destination††

New MonaVie Diamonds will enjoy sand, surf, and sun during an all expense paid trip for two to the Grand Wailea Resort in Maui, Hawaii.

#### Black Diamond Celebration§§

Enjoy some of the world's most exciting and exotic destinations as a new MonaVie Black Diamond.

† Annual access.

‡ As a qualified Royal Black Diamond Executive or above, you will earn MonaVie jet credits based on the "paid as" rank of your highest ranking business center. MonaVie jet credits are earned on a weekly basis at the following rate: Royal Black Diamond = 0.5, Presidential Black Diamond = 0.75, Imperial Black Diamond = 1, Crowne Black Diamond = 1.5, Double Crowne Black Diamond = 2, and Triple Crowne Black Diamond = 2.5. Jet credits expire 53 weeks after they are earned and are nontransferable.

†† One time trip.

‡‡ To participate in your second Diamond Destination, you must advance to Hawaiian Blue Diamond before the end of the qualification period. To participate in additional Diamond Destination events, you must remain a qualified Hawaiian Blue Diamond for 60% of the qualification period.

§§ To participate in the Black Diamond Celebration, you must remain a qualified Black Diamond for 60% of the qualification period.

# MONAVIE

## RANK QUALIFICATIONS

RANKS	QUALIFICATIONS	WEEKLY EARNING POTENTIAL
<b>STAR RANKS</b>		
STAR	Must be personally active and have two personally sponsored and active distributors, regardless of placement position.	
STAR 500*	500 GV in your lesser volume leg during a one week period.	Total weekly earning potential \$1,000
STAR 1000	1,000 GV in your lesser volume leg during a one week period.	Total weekly earning potential \$1,000
<b>EXECUTIVE RANKS</b>		
BRONZE	2,000 GV in your lesser volume leg during a one week period and a minimum of one personal enrollment tree leg that includes a qualified STAR 500 or above.	Total weekly earning potential \$1,000
SILVER	3,000 GV in your lesser volume leg during a one week period and a minimum of two personal enrollment tree legs that include a qualified STAR 500 or above in each leg.	Total weekly earning potential \$1,500
GOLD	5,000 GV in your lesser volume leg during a one week period and a minimum of three personal enrollment tree legs that include a qualified STAR 500 or above in each leg.	Total weekly earning potential \$2,500
<b>EXECUTIVE ELITE RANKS</b>		
RUBY	10,000 GV for two consecutive weeks in your lesser volume leg and a minimum of four personal enrollment tree legs that include a qualified STAR 500 or above in each leg.	Total weekly earning potential \$5,000
EMERALD	15,000 GV for two consecutive weeks in your lesser volume leg and a minimum of five personal enrollment tree legs that include a qualified STAR 500 or above in each leg.	Total weekly earning potential \$7,500
DIAMOND	20,000 GV for three consecutive weeks in your lesser volume leg and a minimum of six personal enrollment tree legs that include a qualified STAR 500 or above in each leg.	Total weekly earning potential \$10,000
BLUE DIAMOND	25,000 GV for four consecutive weeks in your lesser volume leg and a minimum of seven personal enrollment tree legs that include a qualified STAR 500 or above in each leg.	Total weekly earning potential \$20,000
HAWAIIAN BLUE DIAMOND†	75,000 GV for four consecutive weeks in enrollment tree volume with no more than 25,000 GV coming from any single enrollment tree leg.	Total weekly earning potential \$25,000

\* Distributors must be personally active and qualified to advance any rank, Star 500 and above.

† Hawaiian Blue Diamond and Executive Premier Rank distributors must maintain the requirements of a qualified Blue Diamond.



RANKS	QUALIFICATIONS	WEEKLY EARNING POTENTIAL
<b>EXECUTIVE PREMIER RANKS<sup>†</sup></b>		
BLACK DIAMOND	150,000 GV in enrollment tree volume with no more than 50,000 GV coming from any single enrollment tree leg for four consecutive weeks.	Unlimited weekly earning potential
ROYAL BLACK DIAMOND	300,000 GV in enrollment tree volume with no more than 50,000 GV coming from any single enrollment tree leg for four consecutive weeks.	Unlimited weekly earning potential
PRESIDENTIAL BLACK DIAMOND	450,000 GV in enrollment tree volume with no more than 75,000 GV coming from any single enrollment tree leg for four consecutive weeks.	Unlimited weekly earning potential
IMPERIAL BLACK DIAMOND	600,000 GV in enrollment tree volume with no more than 75,000 GV coming from any single enrollment tree leg for four consecutive weeks.	Unlimited weekly earning potential
CROWNE BLACK DIAMOND	1,000,000 GV in enrollment tree volume with no more than 100,000 GV coming from any single enrollment tree leg for four consecutive weeks.	Unlimited weekly earning potential
DOUBLE CROWNE BLACK DIAMOND	1,375,000 GV in enrollment tree volume with no more than 125,000 GV coming from any single enrollment tree leg for four consecutive weeks.	Unlimited weekly earning potential
TRIPLE CROWNE BLACK DIAMOND	1,800,000 GV in enrollment tree volume with no more than 150,000 GV coming from any single enrollment tree leg for four consecutive weeks.	Unlimited weekly earning potential

All references to income, implied or stated, through the MonaVie Compensation Plan are for illustration purposes only. MonaVie does NOT guarantee any level of income or earnings to any distributor. Earnings from the MonaVie Compensation Plan solely depend on sales and each distributor's skill, ability, and personal application.

<sup>†</sup> Hawaiian Blue Diamond and Executive Premier Rank distributors must maintain the requirements of a qualified Blue Diamond.

# COMPENSATION PLAN Q&A

## 01 Why am I considered “active” for four weeks rather than an entire month?

Because we pay weekly commissions rather than monthly commissions, our definition of “active” is a four week rolling period rather than an entire month (each week runs from Saturday at 12:01 a.m. (MST) to Friday at midnight).

## 02 If I go inactive, what happens to my volume and organization?

All accumulated group volume will be reset to zero; however, once you reactivate by generating 100 PV, you will once again begin to accumulate group volume as products are sold in your downline organization.

## 03 Once I’ve earned commissions, when can I expect to be paid?

The commission week ends Friday at exactly midnight (MST). Any earned commissions will be paid seven days later, which is the Friday after the end of the commission week. However, the first time commissions are earned, we must process your personalized MonaVie cash card, where your commissions are deposited. Anticipate that it will take approximately 7–10 business days after the end of the commission period to receive your card in the mail.

## 04 When team commissions are paid, what volume is deducted from my business center?

Any volume on your left and right legs that was used to earn team commissions will be deducted. Any unpaid volume will continue accumulating as long as you remain active.

## 05 What is AutoShip?

This optional, stress-free program allows you to establish a standing monthly order with MonaVie. Your product will be delivered to you on a regular basis at the wholesale price. You can put your AutoShip order on hold, change it, or cancel it at any time by calling 1-866-217-8455 or sending an email to [distributorsupport@monavie.com](mailto:distributorsupport@monavie.com). (Please notify us at least two days before your next scheduled AutoShip order for changes to take effect for that AutoShip date.)

## 06 How do I generate PV?

You can generate personal volume in two ways—through product purchases made by your customers and through your own personal purchases.

# INCOME DISCLOSURE STATEMENT GLOBAL 2008



The Income Disclosure Statement is a reflection of MonaVie's rewarding opportunity. The following chart represents the average global earnings of the ranks of MonaVie Distributors worldwide and provides high, low and average weekly income information, as well as annualized averages.

Active Distributor Rank	Average Weekly Number of Distributors Paid at This Rank	% of Average Weekly Distributors	Weekly Income (US Dollars)			Annualized Average Check	Weekly Average Hours Worked*
			High	Low	Average Check		
Distributor	36,295	45%	\$375	\$0	\$30	\$1,536	8
Star	30,239	37%	\$880	\$0	\$39	\$2,032	10
Star 500	8,138	10%	\$1,000	\$50	\$79	\$4,095	10
Star 1000	3,420	4%	\$1,000	\$100	\$176	\$9,141	10
Bronze Executive	1,232	2%	\$1,000	\$200	\$362	\$18,835	11
Silver Executive	666	1%	\$1,500	\$300	\$568	\$29,526	12
Gold Executive	400	<1%	\$2,500	\$500	\$1,024	\$53,239	14
Ruby Executive	146	<1%	\$5,000	\$1,000	\$2,000	\$103,992	17
Emerald Executive	73	<1%	\$7,500	\$1,541	\$3,094	\$160,883	24
Diamond Executive	36	<1%	\$10,000	\$2,013	\$3,992	\$207,575	26
Blue Diamond Executive	84	<1%	\$20,000	\$2,544	\$7,464	\$388,144	27
Hawaiian Blue Diamond Executive	26	<1%	\$25,000	\$5,145	\$12,389	\$644,242	31
Black Diamond Executive	27	<1%	\$121,298	\$7,862	\$29,814	\$1,550,342	38
Royal Black Diamond Executive and Above	7	<1%	\$169,548	\$23,932	\$67,335	\$3,501,397	>40

The income statistics above are for all MonaVie Distributors who were paid commissions during the period from January 4, 2008 to December 26, 2008, at the above ranks, excluding rank advancement bonuses. A "Distributor" is defined as any person who: (1) executed a MonaVie Distributor Application and Agreement; (2) has sponsored at least one person; (3) has received at least one non-retail commission check; and (4) has been active in any of the eight weeks preceding the commissions period ("active" is defined in the MonaVie Compensation Plan as having generated 100 PV (Personal Volume) in a four-week period). Note that this excludes retail customers, preferred customers, retailers (those who have received a retail bonus only), pre-enrollees, distributors who did not renew, and customers, retailers, or distributors whose relationships with MonaVie were revoked. An individual who has executed a MonaVie Independent Distributor Application and Agreement, but has not fulfilled the four criteria enumerated above is not a Distributor. That person is simply a wholesale customer. If, and only when, all four criteria are satisfied does that person become a Distributor. Accordingly, the status of an individual can, and sometimes does, change throughout the course of a year. For example, Mary enrolls as a customer in February. In April, she qualifies to become a Distributor and maintains her qualification through May. In June, she is inactive, and therefore, her status is that of a customer. In July, she begins retailing products to a few customers, and thus, becomes a retailer (but not a Distributor). In August, she again qualifies as a Distributor but fails to remain qualified for the remainder of the year. For the purposes of this Income Disclosure Statement, Mary will only be considered a Distributor during the months of April, May, and August. **The average annualized income for all Distributors during this period was \$3,539.68. In 2008, approximately 87% of individuals who executed a MonaVie Distributor Application and Agreement, and made at least one purchase in the last 12 months, are considered wholesale customers.**

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a MonaVie Distributor can or will earn through his or her participation in the MonaVie Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with MonaVie results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

\* These figures are derived from a survey of approximately 5,000 distributors performed by MonaVie through our online order system.

Drink it. Feel it. Share it.™

10855 South River Front Parkway, Suite 100  
South Jordan, Utah 84095  
[www.monavie.com](http://www.monavie.com)



©2008 MondVie LLC 0309\_US\_EN